



Gender and Communication
Section International
Association for Media and
Communication Research
(IAMCR) – Newsletter
July, 2023

The Gender and Communication section would like to bring attention to its members to the series of events that the section will be hosting ahead of the IAMCR conference in Lyon in July, 2023.

June 2023

Future events

Contested Visibilities: Everyday politics and online imaginaries of the body

Co-organised by the Digital Culture and Communication, Gender, Sexuality and Communication and Visual Cultures ECREA's sections and their YECREA representatives.

6-8th September 2023, Lusófona University, Lisbon, Portugal

<https://dccecrea.wordpress.com/>

Minority Voices and Languages in English-Speaking Cinema and Television

Université de Lille, France

October 12th and 13th, 2023

Call for papers

GENDERED CULTURES IN PLATFORM ECONOMIES: ENTERTAINMENT, EXPERTISE AND ONLINE SELFHOOD

20th - 21st November 2023

SCTE – Instituto Universitário de Lisboa Avenida das Forças Armadas, 1649-026 Lisbon, Portugal

Further details and updated information are available here:
<https://www.eumeplat.eu/events/2023lisbonconference/>

Pre-conference to the upcoming IAMCR Conference “Towards a New Gender Deal in Media and Communications: education, research and advocacy in synergy”.

The starting point here includes concerns with how old and new forms of unequal access, exclusion, discrimination, stereotyping and violence accompanying women and girls' communication experiences are dealt with in emerging frameworks for the digital age, from the UN *Global Digital Compact* that will be presented at the UN *Summit of the Future* in 2024, to the *WSIS+20 review* in 2025, but also in regional regulations and national digital strategies and policies for the media.

They shall therefore gather in Lyon - and online - on **Saturday July 8th** (from 10.00 to 17.00 CET), with the aim of facilitating the exchange amongst a plurality of socially engaged actors, from academia, civil society, professional worlds, in order to: foster respective knowledge (of ongoing activities, understanding, priorities); identify points of common interest and convergence; and possibly develop a Roadmap for networked actions towards a *New Gender Deal in Media and Communications*.



Past (and future) events

The **Gender and Communication Section** of the International Association for Media and Communication Research (IAMCR) invites the submission of proposals for papers and panels for IAMCR 2023, to be held in Lyon, France, from **9 to 13 July** (Lyon23) with an Online Conference Papers (OCP23) component from **26 June to 5 July**.

GENDER AND COMMUNICATION SECTION'S INTERACTIVE SESSIONS

Below is the detailed agenda of the Gender and Communication Section's four Online Interactive Sessions, to be held on 26, 27, 28 and 29 June. All times are UTC. Recording of the sessions to follow

Agency, Social Relations and Diplomacy

Monday, 26 June | 06:00 – 07:30 UTC

Zoom

Meeting <https://us06web.zoom.us/j/87646641883?pwd=eE1UbjNlamlhVHZ5Ryt0dDB1YVNuZ...>

Meeting ID: 876 4664 1883

Passcode: 433567

Chair: Dr Wajiha Raza Rizvi, Film Museum Society | Beaconhouse National University, Pakistan

Session description: This interactive session *Agency, Social Relations and Diplomacy* focuses on early to post-feminist dilemmas: from contemporary women desiring beauty to female bodies being policed and violated in China, to women exercising agency, leadership potential and role in developing social and diplomatic relations among peoples of kinds in Saudi Arabia in the 7th century CE. It further explores artist interactions in telegram group chats, and female virtual idols.

Six research papers as outlined below will be presented and discussed. Each presenter is requested to provide a 7 min presentation, with the final 20 mins of the session reserved for discussion & Q&A.

Presentations

1. **Dr Wajiha Raza Rizvi:** *Mojza Bibi Syeda Fatima Zahra: Agency, Leadership and Gender Role in Jew-Muslim Relationship* (ExOrdo No. 128)
2. **Ms Gaohuan Chen:** *Post-feminist dilemma, desiring beauty, and the breakout of new middle-class women in China: a critical discourse analysis of Li Jiaqi's beauty live streaming and "all beauties"* - GEN/ESN Joint Session (ExOrdo No. 4727)
3. **Mr Jiru Zeng:** *Reinforced Sexism, Policed Bodies and Reproduced Power: An Analysis Based on Online Gender-Based Violence (GBV) Experience of Young Chinese Women* (ExOrdo No. 2585)
4. **Ms Li WEI LIN:** *Image Design: The Logic of Digital Image Construction of Female Virtual Idols* (ExOrdo No. 3327)
5. **Ms Panfeng Hu:** *Male bonding through shared backstage: An analysis of Chinese Pick-up Artist interactions in Telegram group chats - GEN /ESN Joint Session* (ExOrdo No. 3949)
6. **Ms Pan Sun:** *Social media use and women's Sexual Attitude Communication in China: A discussion based on online social capital and sexual shame* (Ex Ordo No.3902)

Contact email: Dr Wajiha Raza Rizvi wajiharaza@fulbrightmail.org

Cyber Publics: Love, Adultery and Queer Readings



Tuesday, 27 June | 07:00 – 08:30 UTC

Zoom

Meeting <https://us06web.zoom.us/j/81495585397?pwd=LzVlek95eWVBbjZMeERadHNrU3Y1Q...>

Meeting ID: 814 9558 5397

Passcode: 602667

Chair: Dr Wajiha Raza Rizvi, Film Museum Society | Beaconhouse National University, Pakistan

Session description: This interactive session *Cyber Publics: Love, Adultery and Queer Readings* examines papers on intimate relationships against the backdrop of a digital space. Keeping in mind the unmeasurable impact of technology on human emotions and actions, this panel examines how cyber publics perceive and consume ideas of love online, how online media promotes adulterous content and influences the lives of cyber publics, and how queer studies are popularizing in American, European and Asian cultures.

Six research papers as outlined below will be presented and discussed. Each presenter is requested to provide a 7 min presentation, with the final 20 mins of the session reserved for discussion & Q&A.

Presentations

1. **Mr Shitong Sun:** *Watching Japanese Adult Video in China: Reconciliation, Detachment, and Gender Representation* (ExOrdo No. 3246)
2. **Ms Xiao Yang and Dr Bei Ju:** *Homesickness and Lovesickness: The Intimate Relationship of Filipina Domestic Workers in Macao* (ExOrdo No. 271)
3. **Ms Yongkun Wu:** *Desire Construction in Cyberpublics: A Queer Reading of F4 Thailand: Boys Over Flowers* (ExOrdo No. 2509)
4. **Ms Zihe Xu, Ms Ruoxi Liu, Ms Shangxuan Ying & Dr Tinli Liu:** *“SHE’ or ‘HE’? —Anti-Sexism Initiation Effect of Algorithm Sexism”* (ExOrdo No. 2109)
5. **Ms Yan Tan & Dr Shih Diing Liu:** *Our Advice is to Break up”: Mediating Intimacy on Douban* (ExOrdo No. 2123)
6. **Dr Jue Lu & Ms Yani Guo:** *Re-imagining China through female athletes: the interpretations of female athletic media images in People’s Daily(1946-2022)* (ExOrdo No. 3064)

Contact email: Dr Wajiha Raza Rizvi wajiharaza@fulbrightmail.org

Gender Equity and Development (Roundtable)

Wednesday, 28 June | 13:00 – 14:30 UTC

Zoom

Meeting <https://us06web.zoom.us/j/89739446169?pwd=SWozNGN4Y3g2VHA4b3lrNndGckFFZ...>

Meeting ID: 897 3944 6169

Passcode: 706282

Chair: Dr Carolina Matos, City University, UK

Session description: This round-table interactive session *Gender, Equity and Development* includes research papers on gender and development, from studies that examine the impact of ICTs in rural communities in India as well as gender equality and empowerment of women and girls in Pakistan to images of female masculinity idols in Chinese TV shows and the changes in sexual climate in Netflix's first Arabic film, *Perfect Strangers*.

Seven research papers as outlined below will be presented and discussed. Each presenter is asked to provide an approximately 5 min presentation, with the final 15 mins of the session reserved for questions and discussion.

Presentations

1. **Dr Mausumi Bhattacharyya:** *Bridging the Gender and Development Gap: The Impact of ICT in Four Select Villages of Birbhum District, West Bengal, India* (ExOrdo No. 3545)
2. **Dr Saima Shahid:** *Exploring the role of Masjid and Imam in achieving gender equality and empowerment of rural women and girls in Pakistan* (ExOrdo No. 4375)
3. **Dr Christy Mady and Dr Jessica Elkhoury:** *Changing the Sexual Climate: Impiety, Inspiration, a Bit of Both or Not at All in Netflix's First Arabic Film Perfect Strangers* (ExOrdo No. 3228)
4. **Dr. Jonalou Labor & Dr. Ma Rosel San Pascual:** *Pakikipagkapwa in the LGBTQIA+ Movement for the Enactment of the SOGIE Equality Bill* (ExOrdo No. 955)
5. **Dr Ke Jiang:** *From Masculinity to Androgyny: The Images of Female Masculinity Idols in Chinese TV Shows* (ExOrdo No. 862)
6. **Dr Fei Wu:** *Short Video Empowering and Gender Role Negotiating for Returning Entrepreneurial Women in China* (ExOrdo No. 1789)
7. **Ms Nakanfè Dagnogo:** *Social media for women's empowerment, the case of Ivorian women entrepreneurs* (ExOrdo No. 1448)

Contact email: Dr Carolina Matos Carolina.Matos.1@city.ac.uk

Feminism and Environmental Advocacy

Thursday, 29 June | 13:00 – 14:30 UTC

Zoom

Meeting <https://us06web.zoom.us/j/85109825546?pwd=S0l2a0tESVF1TEhxQytWaGV1RGpWQ>

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Meeting ID: 851 0982 5546

Passcode: 697588

Chair: Dr Carolina Matos, City University, UK

Session description: This interactive session *Feminism and Environmental Advocacy* explores papers that study various forms of feminism and advocacy, from environmental to political. It contains research papers that examine digital media use for weather information in Nigeria to opinion discourses on the #MeToo movement in the Portuguese media. It also has papers on body image satisfaction among Chinese young females and the examination of rhetoric, feminism and environmental advocacy in the texts of African Wangari Maathai.

Five research papers as outlined below will be presented and discussed. Each presenter is requested to provide a 7 min presentation, with the final 20 mins of the session reserved for discussion & Q&A.

Presentations

1. **Dr. Samuel Ayodele Ojuronbe, Dr. Maria Stella C. Tirol, Pro. Cleofe S. Torres, Dr Benjamina Paula G. Flor & Dr Jaïne Cadoc-Reyes:** *Exploring Rhetoric, Feminism and Environmental Advocacy in the Texts of African Wangari Maathai* Schedule at least two hours sooner please (ExOrdo No. 124)
2. **Dr Onyinyechi Nwaolikpe & Dr Chinyere Mbaka:** *Digital Media Use for Weather Information During the 2022 Flooding among Small-Scale Women Farmers in Nigeria* (ExOrdo No. 5194)
3. **Ms Jiaying Liu & Prof. Shuang Chen:** *Things Go Right or Athwart? A Quantitative Analysis of Intention, Fitness Self-Tracking and Body Image Satisfaction Among Chinese Young Females* (ExOrdo No. 686)
4. **Dr Carla Cerqueira, Dr Célia Taborda Silva & Dr Ana Sofia Pereira:** *Ambivalences in opinion discourses about the #MeToo movement in the Portuguese media* (ExOrdo No. 4839)
5. **Dr Florian Diener:** *Rich wrinkled businessmen and unwrinkled housewives? A study on current developments of the double standard of aging in contemporary advertisement* (ExOrdo No. 2697)

Contact email: Dr Carolina Matos Carolina.Matos.1@city.ac.uk

Gender and Communication Section (GEN) - Online Business Meeting

Jul 7, 2023 13:00 Universal Time UTC

Join Zoom Meeting <https://us06web.zoom.us/j/81381419613?pwd=dUoybGdlYytObTAyUmRnRW0yaXhZZz09>

Meeting ID: 813 8141 9613

Passcode: 050664

IAMCR programme

The draft programme of the Section and Working Group parallel sessions for IAMCR 2023 is now available. This programme is subject to revision. [Download the latest version here.](#)

IAMCR 2023 will begin on site on Sunday 9 July at 16h30.

The conference will also feature an opening ceremony followed by the first plenary session, two thematic plenaries, and numerous special and partner sessions.

With opportunities for networking and socializing during breaks, lunches, and at section and working group gatherings, as well as the conference dinner the night before the closing plenary, there will be plenty of chances to connect with fellow participants.

All times are expressed in [Lyon local time \(UTC/GMT+2 hours\)](#).

The image shows a Zoom meeting interface. On the left, a presentation slide is displayed with the following text:

Rich wrinkled businessmen and unwrinkled housewives? A study on current developments of the double standard of aging in contemporary advertisement

HOCHSCHULE ANSBACH

Dr. Florian Diener | University of Applied Sciences Ansbach (Germany) | florian.diener@hs-ansbach.de

The slide features a photograph of a man with a white beard and sunglasses, sitting in a bathtub and holding a box of 'FALCH' brand soap. On the right side of the Zoom window, a gallery view shows six participants in small video windows:

- Ana Sofia Pereira
- Wajha Raza Rizvi
- Florian Diener
- Carolina Matos
- Jiaying Liu
- Samuel Ayodele Olorun...

NOW talk Saturday the 20th of June, 2023, “Reproductive justice: communication about gender justice”

"Dr. Carolina Matos, visiting associate professor in Global Communications at the School of Communication, University of Miami and senior lecturer in Media and Sociology at the Department of Media, Culture and the Creative Industries (MCCI), City, University of London, delivered a keynote speech at US' NOW Suffolk on the 10th of June, 2023, in conversation with Lauren La Magna, Director of Advocacy and Government Relations at Planned Parenthood Hudson Peconic Action Fund, to mark the launch of her recent book, *Gender, communications and reproductive health in international development* (McGill Queen's University Press). The event was attended by former US Congresswoman, Carolyn Maloney, of the Democratic Party. The recording of the talk is available here: <https://www.youtube.com/watch?v=7R0Um1xqeuA>

About the book: To this day, women globally are subjected to forms of control over their bodies, and their ability to exercise their reproductive rights in particular is still constrained. Amid a rise of challenges to the advancement of women's rights, including the recent overturning of Roe v. Wade in the United States, sexual and reproductive health rights are at the forefront of conversations about the advancement of gender equality.

For further information, see here: https://www.mqup.ca/gender--communications--and-reproductive-health-in-international-development-products-9780228017554.php?page_id=121421&

Milieu Project(Horizon) organised a seminar called” Useful Resources for Researchers in Gender Studies”

May,4. See more here: <https://milieu-h2020.eu/event/5477/>

New Book: *Believability: Sexual Violence, Media, and the Politics of Doubt*

Sexual Violence, Media, and the Politics of Doubt, a new book by Sarah Banet-Weiser, University of Pennsylvania; University of Southern California) and Kathryn Claire Higgins, University of Pennsylvania). The book is available now through Polity via the link <https://www.politybooks.com/blog-detail/believability>

Banet-Weiser and Higgins demonstrate that if we want to understand how sexual violence operates in the contemporary moment, we need to radically change our analytic frame--from truth to believability. Providing groundbreaking insights into the so-called crisis of post-truth and #MeToo, this book will undoubtedly completely transform how we understand, approach, and analyse questions of sexual violence and gender justice.

Studies in South Asian Film & Media 14.1 is out now.

<https://www.intellectbooks.com/studies-in-south-asian-film-media>

Studies in South Asian Film & Media is a double-blind peer-reviewed publication committed to looking at the media and cinemas of the Indian subcontinent in their social, political, economic, historical, and increasingly globalized and diasporic contexts. The journal will evaluate these topics in relation to class, caste, gender, race, sexuality and ideology.

Technofeminism: Multi and transdisciplinary contemporary views on women in technology

Download link is <https://ria.ua.pt/handle/10773/37656>

*Further information: *

<https://digimedia.web.ua.pt/digimedia-collection>

<https://www.facebook.com/digimediaUA>

<https://twitter.com/DigiMediaCentre>

Book launch event at Books and Books (Coral Gables, Miami, FL, US)

15th of August 6pm

Books and Books talk event: In-Person: An Evening with Dr. Carolina Matos, introduction Prof. Joe Treaster, (from the Department of Journalism and Media Management, School of Communication, University of Miami, FL, US)

Books & Books (Coral Gables, Miami, FL, US) have the pleasure to presents an evening with Dr. Carolina Matos for her book: *Gender, Communications, and Reproductive Health in International Development* (McGill Queen's University Press).

Join us as we explore how women and health NGOs use communications strategically to advocate for gender equality and reproductive health. Featuring an introduction by Joe Treaster. Please register your attendance below.

<https://www.eventbrite.com/e/in-person-an-evening-with-dr-carolina-matos-tickets-664772240667?aff=oddtcreator>



In-Person: An Evening with Dr. Carolina Matos

Join us as we welcome Dr. Carolina Matos her book: "Gender, Coomunications, and Reproductive Health in International Development".

www.eventbrite.com

<https://www.booksandbooks.com/event/in-person-an-evening-with-dr-carolina-matos/>

The book *Gender, Communications and Reproductive Health in International Development* (McGill Queen's University Press), by Dr. Carolina Matos, has just been published in June by McGill Queen's University Press. Matos is a visiting scholar in Global Communications at the School of Communication, University of Miami, and Senior Lecturer in Media and Sociology at the Department of Media, Culture and Creative Industries (MCCI) at City, University of London. The research published in the book was funded by the Global Challenges Research Fund (GCRF) and the book is a result of a large 4 year project.

Reviews:

"This book makes an important contribution to a range of areas, bringing together debates across gender and development, feminist theory and praxis in development, communication and media analysis, international development, sexual and reproductive health rights, and social justice. I strongly recommend this book for students, scholars and practitioners interested in the field." Suzanne Clisby, Coventry University

"This fascinating work combines intellectual traditions, with practical examples and critical empirical approaches. It is the first book, in a long time, that provides both a theoretical and empirical critique from a feminist perspective, of the field of communication for development. Carolina Matos exposes, using a range of research methods including critical discourse analysis, the problems, difficulties and challenges of the practices that characterise the work of NGOs, especially when they work towards the 'emancipation of women'." Linje Manyozo, RMIT University

The newsletter from the Gender and Communication section is distributed monthly to its members. If you have an event, publication or job ad that you would like to see included in the newsletter, please e-mail the sections' chair and/or co-chair, Dr. Carolina Matos (Carolina.Matos.1@city.ac.uk) or Dr. Patricia Núñez-Gomez (pnunezgo@ccinf.ucm.es). Layout and design by Marta Scandella, Complutense University student.



IAMCR Gender and Communication Section

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