IAMCR

GENDER AND COMMUNICATION SECTION

Gender and Communication Section International Association for Media and Communication Research (IAMCR) – Newsletter
June, 2022

The Gender and Communication section would like to bring attention to its members to the series of events that the section will be hosting in the next months ahead of the IAMCR conference in Beijing in July, 2022.

Call for papers

Who is FemTech for?

A) Who is FemTech for? Intersectional Interventions in Women's Digital Health

Edited by Dr. Lindsay Balfour

This edited collection draws from cultural studies and feminist science and technology studies to offer a timely and exiting intervention into the growing field of women's digital health. It explores the intersection of gender and embodied computing, with particular attention to access barriers and the forms of biometric surveillance that operate in wearables, ingestibles, and embeddables marketed to women (the industry generally known as "FemTech" occupies a small share of the overall digital health market.

Chapter submissions are invited from a range of disciplinary backgrounds including healthcare, digital media, the medical humanities, culturalstudies, science and technology studies, gender studies, disability studies, as well as regional studies focused on the underserved areas of women's digital health. We take FemTech to include digital and/or technological interventions marketed to women in the broadest sense including both software and hardware.

Possible topics might include:

- Biometric surveillance
- Consumer culture and FemTech as commodity
- Anti-violence or anti-assault tech
- Self-monitoring
- Equality, diversity and inclusion (EDI) in women's digital health
- Sexual health
- Mental health
- Taboos and stigmas
- Historical analyses of women's health and emergent technologies
- Alternative digital health models
- Research, innovation, and investment in FemTech
- Regional or comparative analyses, particularly in Global South, ASEAN, MENA, South American or Indigenous contexts

Prospective authors are asked to submit a 500 word abstract and 150 word bio to Lindsay.Balfour@coventry.ac.uk by June 1, 2022.

This collection is being developed with strong interest already expressed by Palgrave McmIllan

'Doing gender' across mobile apps

B) CFP - ECREA Pre Conference 'Doing gender' across mobile apps

This pre-conference welcomes theoretical and empirical abstracts thatuse qualitative, quantitative or mixed methodologies and focus on **these topics:**

- How do the uses of m-apps dialogue with social and political contexts?
- How does gender identity performances vary across different m-apps?;
- To what extent do uses intertwine with the affordances of these apps?;
- How do gender identities are negotiated and imagined in user experiences of mobile apps?;
- To what extent mediated interfaces reproduce or challenge normative
- imaginaries of gender?

Abstracts focusing on other **topics within gender, sexuality and app studies are also welcome.**

The organisation of the pre-conference will publish a book with the articles that may be submitted.

Abstracts (300 max.) should be send to mygender@fl.uc.pt; **until 1st of July 2022.** Notice of acceptance will be given by the 15th of July.

Date: 18 October 2022 – Full day
Location: online

Organisation: University of Coimbra

African Women in Media 2022

C) CFP - African Women in Media 2022 (#AWiM22)

Hybrid Conference

- **Theme:** United in Action
- **Location:** Casablanca, Morocco
- **Date:** 8-9 December 2022

African Women in Media (AWiM) is pleased to bring you our sixth annual conference, which aims to bring together academia, media practitioners, civil society organisations and policymakers.

With the theme United in Action, African Women in Media 2022 (#AWiM22) will hold in Casablanca, Morocco, on 8-9 December 2022 as a hybrid conference.
We invite proposals from academia, media practitioners, civil society, organisations and policy actors critically engaging with three sub-themes that make up AWiM22.

These are:
- Gender Equality in and through Media
- Collective Action and Representation
- Media Business and Global Challenges

Guidelines for Submissions: Abstracts should be 150-300 words in English, French or Arabic. It should detail the focus of your proposed paper, panel, workshop or roundtable. Please include a 50-word bio, detail your affiliations, and email addresses for all authors. All submissions should be made via this online form <https://forms.office.com/r/yP1K2RPXPG> by noon WAT on 25 May 2022.

Registration for AWiM22 will open on 26 June 2022.

Representing Mothers and Motherhood on Screen

D) Call for Chapters - Edited Volume / Representing Mothers and Motherhood on Screen

Edited by Susan Liddy and Deirdre Flynn

This international collection will explore on-screen representations of mothers and motherhood.

They invite, where possible, to submit chapters that engage with issues of intersectionality and mothering including gender, race, ethnicity, disability, class, sexuality and age.

Abstract submission deadline: Please submit a detailed abstract of 400 words and a short bio (150 words) **by June 25, 2022.**

Please sent to both editors - Susan.liddy@mic.ul.ie <mailto:Susan.liddy@mic.ul.ie> and Deirdre.Flynn@mic.ul.ie <mailto:Deirdre.Flynn@mic.ul.ie>

Notification of Abstract acceptance: 26 July, 2022.

Estimated timeframe for completed first draft: The estimated timeframe for the completed first draft of 6,500 words is March 20, 2023.

A) GENDER AND COMMUNICATION SECTION - IAMCR 2022

The Gender and Communication Section of the International Association for Media and Communication Research (IAMCR) invites the submission of proposals for papers and panels for IAMCR 2022, which will be held online from **11 to 15 July 2022.** The conference will also have a national hub at Tsinghua University in Beijing.

See the CfPs of all sections and working groups >

Conference Themes

IAMCR conferences have a main conference theme (with several sub-themes) that is explored from multiple perspectives throughout the conference in plenaries, in the programmes of our sections and working groups, and in the Flow34 virtual cinema and podcasts stream. They also have many themes defined by our 33 thematic sections and working groups. Proposals submitted to sections and working groups may be centered on an aspect of the main conference theme as it relates to the central concerns of the section or working group, or they may address the additional themes identified by the section or working group in their individual calls for proposals.

The main theme for IAMCR 2022, **"Communication Research in the Era of Neo-Globalisation: Reorientations, Challenges and Changing Contexts,"** is concerned with possibilities for rethinking communication research agendas in the post-pandemic world, which has seen dramatic shifts in the way we interact and understand our physical, social, cultural, political and material environments.

Eight sub-themes of this central theme have been identified: Reorienting Media and Communication Research in the Era of Neo-Globalisation; Artificial Intelligence in Global Communication Contexts; Cultural Identities and Dis-Identities in the Era of Neo-Globalisation; Communication for Sustainability: Climate Change, Environment, and Health; Media Ethics and Principles in the Digital Age; Media, Communication, and the Construction of Global Public Health; Data/Digital Science and Intercultural Communication; Digital Platforms and Public Service: Science, Technology and Sustainability.

The Gender and Communication section seeks research that addresses theory and practice and explores the relationship between gender, media, and communication. In recent years, the sessions have included papers on representation, body image, queer theory, pop culture, social change, hook-up apps, inclusive spaces, power struggles, and relations, labor, identity, activism, health, HIV/AIDS, pandemic, violence, human rights, media production, reception, consumption, monitoring, elections, development, and culture. The papers examine diverse forms of media such as film, television, radio, print, social media, advertising, and the Internet.

In keeping with our philosophy of inclusivity, we welcome contributions without regard to empirical, theoretical, disciplinary, and/or philosophical perspectives. We welcome submissions on any topic involving gender, media, and communication. However, we give special consideration to papers and panel proposals that examine connections to the conference
theme: **Communication Research in the Era of Neo-Globalisation: Reorientations, Challenges, and Changing Contexts.**

We would like to encourage scholars to tackle the intersections of gender, identity, dignity, and sexuality with media and communication processes. Themes suggested, which seem more consonant with our current section, include (but are not limited to):

- Gender, voice, and visibility
- Gender, identity, and equality
- Gender expression and social participation
- Gender rights and the achievement of universal dignity
- Gender and sustainability
- Gender and social equity, economic prosperity, or health
- Gender and climate change
- Gender and the environment
- Gender in higher education and pedagogy
- Gender and social movements
- Gender and (eco)territorial conflicts
- Social media campaigns of women and non-binary people
- Femme resistance
- Queer and LGBTQIA+ resistance
- Gender and conflict
- Gender, misrepresentation, and authenticity
- Gendered health, history, or politics
- Gender and development
- Gender, consumption, and aspiration
- Sexuality and technology
- Marginalised sexualities: representation and resistance
- Gender, sexuality, and violence
- Technology and/as gender
- Representations of gender
- Gendered identities and experiences online
- Gender and inclusion
- Queer theory and culture
- Gendered experiences and futures

Only the registered conference participants may chair or moderate a session/panel discussion. For further information about the conference contact **beijing2022@iamcr.org.** For further information about the Gender and Communication Section, its themes, submissions, and panels please contact the GEN section co-chairs and vice-chairs.

B) Mediating Gendered Identities: Articulations, Representations & Contestations

MeCCSA Postgraduate Network 2022 (in-person) Conference. 21-22 July 2022, King's College London.

https://www.meccsa.org.uk/uncategorized/meccsa-pgn-2022-kings-college-london-conference-call-for-papers/

Keynote speaker: Dr Ysabel Gerrard, Lecturer in Digital Media and Society, University of Sheffield.

Rationale:

The programme committee welcomes proposals from graduate students on a range of topics that address the mediation of gender in cultural practices, products, and settings.

We specifically pose the question: how can examinations of creative practices and cultural products enable a deeper understanding of a vast and evolving spectrum of gendered identity? We encourage submissions which challenge current discourse surrounding gender studies, or those which discuss the ways in which we as academics shape and pursue the intersection of such disciplines

C) International Conference on Women and Cinema
In Spain, Portugal and Latin America - UC3M (Madrid)

Women and Cinema in Ibero-America: politics, histories, representations intersectionality.

- **Location:** University Carlos III of Madrid (UC3M) - Getafe Campus, Madrid, Spain
- **Date:** 21, 22 & 23 September, 2022
- **Organised by:** Research Group "Television-cinema: memory, representation and industry"
(Tecmerin) [*www.tecmerin.es*] UC3M
University Institute of Spanish Cinema UC3M

http://eventos.uc3m.es/go/mujeresycineiberoamerica

Confirmed Keynote Speakers:
- Patricia Torres San Martín, Researcher and Professor of Universidad de Guadalajara (México)

- Margarita Ledo Andión, Filmmaker and Professor of Universidad de Santiago de Compostela (Spain)

Parallel activities: Focus on the Brazilian filmmaker Helena Solberg in
collaboration with Filmoteca Española (Spanish Cinematheque).

The Book on Women Alumni

**A) The Book on Women Alumni
from Film and Television Institute of India (FTII),**
on the occasion of 60 years of its establishment.

The significance of this publication is that it includes all women who ever graduated in the last six decades. It details the work of 503 women who graduated from FTII between 1965-2016 through self-narratives and bionotes on contribution in the media and entertainment industry.

The book instigates thought to move beyond gender equity and towards creating gender balance.

The book is published by Publications Division India and is listed on :

https://bharatkosh.gov.in/Product/ProductDetails/2/616/PD/BALANCING-THE%20WISDOM%20TREE%20-%20ANTHOLOGY%20OF%20FTIIS%20WOMEN%20ALUMNI

It is also highlighted on FTII site on this link:

https://www.ftii.ac.in/media/balancing-the-wisdom-tree-an-anthology-of-ftiis-women-alumni

B) Gender in Hindi Print Media in Central India: Lived Experiences of Women Journalists in Cities of Madhya Pradesh (2012-17)
 by Ranu Tomar.

It captures gender hierarchies existing in Hindi print journalism and its workplace. It also discusses how women journalists negotiate with these hierarchies and power relations in the male-dominated profession of journalism.

The newsletter from the Gender and Communication section is distributed monthly to its members. If you have an event, publication or job ad that you would like to see included in the newsletter, please e-mail the sections' chair and/or co-chair, Dr. Carolina Matos (Carolina.Matos.1@city.ac.uk) or Dr. Patricia Núñez-Gomez (pnunezgo@ccinf.ucm.es). With the help of Alicia Abascal Astobiza, Jennifer Manzano Hidalgo, María Pérez San Bruno and Irene López de Francia, Complutense University students.

IAMCR Gender and Communication Section
Wajiha Raza Rizvi, Co-chair (Film Museum Society | Beaconhouse National University) Carolina Matos, Co-chair (City University of London)
Faiiza Rafique (Forman Christian College, Pakistan)
Patricia Núñez-Gómez, Vice-chair (Complutense University of Madrid)