



IAMCR Preconference Call for Papers:

AI and Digital Literacy: Interweaving Voices for Inclusive Futures

June 28, 2024

University of South Australia, Australia

Organizers:

School of Journalism and Communication, Communication University of China

University of South Australia

University of Adelaide

This event explores the intricate interplay between artificial intelligence, digital literacy, and inclusive communication. Distinguished speakers, including keynotes from CUC UniSA, and UA will delve into the ethical dimensions of AI, fostering digital literacy, and addressing disparities. With an agenda featuring interactive sessions, workshops, and insightful discussions, participants will engage in a cross-disciplinary exploration of the evolving digital landscape. Aligned with IAMCR's theme of weaving people together, this event seeks to contribute diverse perspectives, promote inclusivity, and strengthen global collaborative networks. Take this opportunity to be part of a forward-looking dialogue shaping the future of communication in the digital age.

We welcome original discussions on the following topics, but not limited to them. We encourage you to present your original thoughts on AI and Digital Literacy:

1. How does AI reshape communication practices and content creation in the digital era?
2. How can digital literacy contribute to broader societal engagement and understanding of AI technology?
3. What is the impact of AI on cross-cultural communication and diverse societies?
4. How can digital literacy education promote inclusive communication and reduce digital divides?
5. How does AI evolve its role in journalism, and what influence does it have on information credibility?
6. What resonances exist between digital literacy and AI in enhancing media diversity and inclusivity?
7. How do AI algorithms on social media platforms affect information filtering and personalized recommendations?
8. What role does digital literacy play in safeguarding privacy and ensuring data security in the age of AI?
9. How can AI and digital literacy contribute to addressing issues of information discernment and fake news?
10. In the digital era, how do we construct a digital literacy framework conducive to individual development?

We welcome both IAMCR members and non-members joining us in this preconference.

Submission

Submissions are invited for extended abstracts of 500-800 words (excluding references). Please format your abstract as single-spaced, Times New Roman, 12 pt font. Submit your abstract via email to tangxuan@cuc.edu.cn.

The submission deadline is **April 12, 2024, midnight AEST**. Abstracts will undergo a double-blind review for relevance to the preconference theme and other criteria. Submitted extended abstracts must not have been previously presented at other conferences or submitted to journals or edited books at the time of submission.

The structured abstract should include the following components:

1. Title of the research
2. Purpose of research
3. Theoretical approach and framework
4. Research questions/hypotheses
5. Methods (for empirical research)
6. Key findings
7. Practical or social implications (if applicable)

Registration is compulsory for all participants, both presenters and non-presenters. The conference itself does not impose a registration fee; however, attendees are responsible for covering their own accommodation and meal expenses.

We look forward to your submissions and active participation in this preconference event!