

PROGRESS REPORT IAMCR'S PUBLICATION COMMITTEE

July 2017 – June 2018

(Report prepared by chair: Maria Michalis)

The report was circulated to and approved by the Publication Committee's members: Denize Araujo, Martin Becerra, Marjan De Bruin, Chandrika Kaul, Claudia Padovani, Karin Wilkins, Pradip Thomas, Graham Murdock (EB liaison)

Introduction:

This year communication among the members of the PC was done by email. Next year, depending on the issues in hand, we can organise Skype meetings as needed.

This report covers:

- 1. Changes in PC leadership and membership**
- 2. Developments regarding existing IAMCR series**
 - i. *Global Transformations in Media and Communication Research*, co-published by Palgrave and IAMCR
 - ii. *The Global Handbooks in Media Communication Research* series, co-published by Wiley-Blackwell and IAMCR
- 3. E-book projects**
- 4. PC opinion on the EB's document "An IAMCR Journal: Options and Issues for Discussion"**

1. Changes in PC membership and leadership

The membership of the PC changed over the last year. Maria Michalis is the new chair. Martin Becerra replaced Guillermo Mastrini.

2. Developments regarding existing IAMCR Series

A) **The *Global Transformations in Media and Communication Research*, co-published by Palgrave and IAMCR**

The series editors (Marjan de Bruin and Claudia Padovani) report:



Palgrave/IAMCR Series:

Global Transformations in Media and Communication Research

Report July 2017-June 2018

Prepared by series editors: Claudia Padovani and Marjan De Bruin

Since 2014 the IAMCR/Palgrave series *Global Transformations in Media and Communication Research* reflects the intellectual capital of IAMCR; it constitute a forum for collective knowledge production and exchange thanks to trans-disciplinary contributions.

We, the series editors, are glad to say the series is developing into a rich collection of thought provoking volumes; and we are excited to see the growing interest among IAMCR members to publish through this channel.

Overall, we think the period between Cartagena 2017 and Eugene 2018 has been positive: one book has been published and another one will be available soon and we have received four new proposals, all of which have been dealt with in smooth collaboration between series editors and Palgrave. The series seems to have gained visibility within the IAMCR membership and proposed volumes fully respond to the series' goals, including the translation of relevant works for an English audience.

More can be done, by series' editors, the Advisory Board and the Publication Committee, to solicit contributions from non-Western and Latin American regions, as well as from Africa and Asia.

a. Published volumes

Here the list of volumes that have been published since 2014:

<u>Editor(s)/ Year</u>	<u>Title</u>
Claudia Padovani and Andrew Calabrese (2014)	<i>Communication Rights and Social Justice. Historical accounts of transnational mobilizations</i>
Luis Albornoz (2015)	<i>Power, Media, Culture</i>
Francesco Fattorello (2015)	<i>The Theory of the Social Practice of Information</i>
Chris Paterson, David Lee, Anamik Saha and Anna Zoeller (2016)	<i>Advancing Media Production Research</i>
Ravindra Kumar Vemula and SubbaRao M. Gavaravarapu (2017)	<i>Health Communication in the Changing Media Landscape</i>
Sergio Sparviero, Corinna Peil and Gabriele Balbi (2017)	<i>Media Convergence and Deconvergence</i>
Francisco Sierra Caballero and Tommaso Gravante (2017)	<i>Networks, Movements and Technopolitics in Latin America</i>
Sandra Ristovska and Monroe Price (forthcoming 2018)	<i>Visual Imagery and Human Rights Practice</i>

b. Proposals in progress for submission to Palgrave

And here is the list of proposals that have been submitted or are in the final stage of preparation for submission, for which we are in contact with interested authors:

i. Muniz Sodré translation: *The Science of the Common* (original title: *A Ciência do Comum: Notas para o método comunicacional*)

Translation of this volume was suggested by Advisory Board member Prof. Kaarle Nordenstreng.

Here what the **Director of the Communication and Society Research Centre, Moisés Martins** says **about** Sodré's text: "Muniz Sodré proposes in this work a revision of the concept of communication, understanding it as a new place [my note: novo lugar – lugar is a place of belonging) within social thinking. It is in this sense that he calls it: a science of the Common (ordinary). That is, what interests him is what he regards as an ethical-political imperative: to reinterpret citizenship, placing the essential issue of the formation of the new human. This purpose implies the associating philosophy with the school, which was already present in ancient Greece. This articulation between philosophy and education remains today in the University as an indispensable challenge for contemporary societies, in emergency or in mutation."

Status: The proposal has been sent to Palgrave (March 17, 2018) and went through review process. The review is very positive. The series' editors have submitted an application for IAMCR Special Fund to support translation from Portuguese to English.

ii. Francisco Sierra and Carlos del Valle Rojas (Eds.): *Communicology of the South and The Decolonial Turn* (original title: *COMUNICOLOGIA DEL SUR*)

This book exists in Spanish. The editors have submitted a complete translation. This collective volume of some of the leading academics in Latin America offers an innovative and original look at what they have called "Southern Communicology."

Status: Proposal and manuscript have been sent to Palgrave (March 17, 2018) and we expect feedback on review shortly.

iii. Nelson Ribeiro and Christian Schwarzenegger (Eds.): *Dissemination of Fear during War and its Aftermath*.

Status: The editor, who is active in IAMCR's History WG, worked to get a wider global composition of contributors. We expect the finalized proposal shortly.

iv. Pieter Maesele, et al. (Eds.): *When the Local Meets the Digital: Implications and Consequences for Environmental Communication*.

The editors are active in IAMCR's Environment, Science and Risk communication WG.

Status: The editors expected to submit the book proposal early April. 2018. After an extended Call for Papers, the editorial team received 19 abstracts, of which nine were accepted unconditionally, and seven are being revised. The final proposal should be sent to series editors before the 2018 Conference.

c. New from Palgrave

Palgrave changed editors. The new editor for the series is Lucy Batrone, with whom the series' editors had a first Skype meeting mid-March, followed by regular communication. It has been agreed that Palgrave will advise the Series Editors every time a new volume is published, so that we can promote the new publication on the IAMCR website.

Lucy confirmed somebody from Palgrave will attend the upcoming IAMCR Conference. We suggested it would be nice to have our usual 'gathering at the Palgrave booth' to celebrate, with editors and authors, books published over the year.

d. Other Series Editors' activities

Over the past months we have also:

- Revised the Advisory Board composition, so as to meet the goal of having broader representation from different region and areas of communication study. Current AB members are listed on the Series webpage: Martín Becerra, Marjan de Bruin, Gerard Goggin, Claudia Padovani, Robin Mansell, Francesca Musiani, Hillel Nossek, Kaarle Nordenstreng, Marc Raboy, Usha Raman, Ruth Teer-Tomaselli, Pradip Thomas, Daya Thussu, Elena Vartanova and Janet Wasko;
- Revised text on the Palgrave series at the IAMCR website in relation to process of proposal submission and management;
- Shared the series' experience with, and gave our contribution to the Publication Committee, of which we both are a member;
- Made an effort of being in touch with the AB on a regular basis, particularly circulating new proposals to the AB before sending them to Palgrave: this procedure was solicited in Cartagena during an AB meeting but we can arrange for more effective procedures to get feedback;

- Solicited more proposals from IAMCR members and Section Heads who had expressed their interest and anticipated proposals in July 2017 and we hope proposals may come in after the Eugene conference;
- Issued a new call for proposals on the occasion of the IAMCR Conference at Eugene, Oregon.

B. *The Global Handbooks in Media Communication Research* series, co-published by Wiley-Blackwell and IAMCR

The series editors report:

The renewed contract with Wiley for *Global Handbooks in Media Communication Research* was signed in May 2018. Series editors, Janet Wasko and Karin Wilkins, met with Executive Editor, Haze Humbert, at ICA2018 in Prague and discussed plans for reinvigorating the series.

Two books are currently under contract and in progress:

Handbook of Media Education Research and

Handbook on Diasporas, Media and Culture

Several proposals and other potential projects are being discussed and a call for proposals will be circulated soon among IAMCR's Section and Working Group heads.

Four Handbooks have been published and are advertised on Wiley's website:

The Handbook of Development Communication and Social Change, 2014; by Karin Gwinn Wilkins, Thomas Tufte, Rafael Obregon (Eds.).

The Handbook of Political Economy of Communications, 2014, by Janet Wasko, Graham Murdock, Helena Sousa (Eds.).

The Handbook of Global media and Communication Policy, 2011 and 2014, by Robin Mansell and

Marc Raboy (Eds.).

The Handbook of Media Audiences, 2011 and 2013, by Virginia Nightingale (Editor)

3. *Publications: e-books*

In 2017, Denize Araujo coedited the e-book “*New Concepts and Territories in Latin America*” with Adilson Cabral, Cesar Bolaño, Fernando Andacht and Fernando Paulino. The e-book was launched during the Cartagena IAMCR 2017 and is now available at

www.pagina42.com.br/catalogo-pagina-42/new-concepts-and-territories-in-latin-america/

The e-book, in English and Spanish, was conceived as a way to relate to theme of the 2017 IAMCR Conference “Transforming Culture, Politics & Communication: new media, new territories, new discourses,” and was sponsored by the ALAIC and the ULEPICC.

There are five subthemes in the e-book: Audiovisual Communication; Literature & Arts; Communication Politics & Cultural Policies; Latin American Images & Imaginaries; Social Movements; Citizenship; Democracy & Migration; and Technological Convergences, YouTube & Internet.

The e-book “*Visualities and Intermedialities*,” coedited by Sunny Yoon, Deborah Tudor and Denize Araujo, is a proposal of the VIC WG with the objective of having works by researchers from all Sections and WGs whose themes contemplate the proposed ones. At the moment, papers have been reviewed and will be sent to the publisher. The e-book will be available at the IAMCR site.

4. *PC opinion on the EB’s document “An IAMCR Journal: Options and Issues for Discussion”*

Below the PC’s response to the EB’s document “An IAMCR Journal: Options and Issues for Discussion (January 2018),” submitted in March 2018.

The EB will take into account the PC's opinion before presenting a revised version of the document to the IC for adoption.

Publications Committee response to “An IAMCR Journal: Options and Issues for Discussion” prepared by the EB

The PubComm welcomes and overall supports this initiative. They thank the EB and Graham in particular for preparing the consultation document.

The Committee asks that the EB gives further consideration to the specific goals and objectives that would make this a distinct flagship journal. For instance: What would make this Journal special? Different? Needed? Provocative? How to avoid just another journal as there are too many? With answers to these questions, the proposal should be ready for presentation at the IC.

Turning now to the specific EB recommendations, the views of the PubComm are presented in [blue](#).

FINANCING

EB recommend that the journal should be fully open access and that it should be housed on a stand-alone platform within the IAMCR site, with the running costs met from within the general IAMCR secretarial budget.

Initial start-up costs for establishing and launching the journal would be eligible for a one-time grant of US\$2,000 from the Association's task force fund.

The PubComm agrees with the EB's recommendation. In particular, it supports the full open access model that promotes inclusion and the hosting of the journal on a stand-alone platform within the IAMCR site which seems to be the best financial proposition.

There is support with thin the PubCom of the 'print on demand' option (costs to be considered).

Question for clarification: would it be open to IAMCR members only or to all (including non-members)?

Voluntary labour seems to be the best option. From the very beginning the accent should be on 'quality' and a **rigorous review** process. We are confident that there will be people within our

membership (especially Ss & WGs) who will be keen to get involved in different roles.

Institutional support should be explored, though the PubCom believes that we should avoid "ownership" by resourceful universities. The model of working with, or working like, the Open Humanities Press sounds interesting.

Another idea: could IAMCR consider a (symbolic but useful) US\$1 increase of membership fees (possibly US\$10 for institutional members) aimed specifically at supporting journal costs? This would provide sense of ownership and would be reflected in IAMCR members possibility to play a role, participate in organizational structure, be involved in the Advisory Board, act as editors of themed issues etc.

It'd be good, IF any profit coming out of the journal (advertisements?) would remain within the circle of those who produce the Journal, institutionally speaking (meaning would go to IAMCR).

ORGANISATION AND OPERATION

PERIODICITY –*The EB recommend two issues year, one based on the annual conference theme and contributions and one open issue. This would generate a workload for editors and reviewers that is manageable while offering sufficient regularity of publication to keep the journal visible.*

The PubComm agrees with the EB's recommendation.

ADMINISTRATION- the overall administration of the journal would be the responsibility of the Association's Publications Committee.

The PubComm is not clear what the 'overall administration' would entail. Does this refer mainly to the setting up of the journal's Editorial Board (issuing a call etc.)?

The **Editorial Board** should be inclusive and diverse. A suggestion is for the journal to have :

- a small Editorial Board that make decisions about future themes and have the final say on what contributions to include. An idea is that the Main Board members are elected by the International Council (which is a representative body of the membership),

- a larger *Advisory* Editorial Board with diverse expertise who can be called upon to peer review submissions and make suggestions for future themes. Each of the working groups and sections should nominate/ appoint one of their members to sit on the advisory board for a specific period, say 3 years.
- a rota of people willing to peer review who are not board members.

Part-time editorial assistance, if able to be supported, would make this process work better. So the PubComm supports the idea of a small contract for editorial assistant for routine work, on a rotating basis (costs should be considered or weaving membership fee and/or conference participation fee for the person(s) - possibly young scholars - who would be interested in assuming this role)

OTHER ISSUES:

We may need to recommend a **language** policy. The PubComm supports the idea of a multilingual journal where articles can be written in the official languages with abstracts in the other languages. The journal will need to organize accordingly.

Ideas for **contents**: interviews that would be relevant to Ss and WGs; each issue could have two interviews contemplating two Ss or WGs. Review articles on current issues and emerging areas of research; debates on key issues; book reviews.

Guest editorship should be open to the IAMCR membership as a whole

Maria Michalis on behalf of the Publications Committee

27 March 2018